



Women in Wine ✦ Fermenting Change in Oregon



Who We Are

Women in Wine: Fermenting Change is Oregon's first event dedicated to advancing and supporting women in all facets of the Oregon wine industry. The event will take place on July 8, 2019 at Willamette Valley Vineyards, featuring keynote speaker Cheryl Strayed and will include a number of breakout sessions that focus on some of the most important issues facing women in the industry today.

Women have long led the way in the Oregon wine industry with many of our founding families full of strong, independent women. Continuing on this tradition, a group of Oregon wine industry members came together to establish Women in Wine: Fermenting Change in Oregon dedicated to advancing and supporting women in all facets of the Oregon wine industry.

We aim to empower all those who identify as women across all the different areas of the wine industry: winemakers, vineyard workers, salespeople, sommeliers, business owners and marketers. Our two pronged mission is to educate wine professionals on the unique challenges and opportunities that women face, and to provide practical solutions for a positive, inclusive way forward.

Through this annual event, we seek to elevate and inspire, developing change leaders, and role models for the wine industry: advocating and activating for diversity and gender equality, and fostering mentorship to be a strong example for the wine industry.



The Audience

- 250 + Event guests
- Attendees and Founding Committee Members include professionals from across the wine industry, including senior executives, marketing and public relations professionals, journalists, educators, sommeliers, exporters and distributors.
- Additional, diverse network of wine industry-adjacent attendees, including business and accounting consultants, bankers, hospitality, equipment manufacturers, graphic designers and media

How To Get Involved

We are seeking significant donations to help fund the first annual Oregon Women in Wine: Fermenting Change Symposium. Your contribution will be featured in the program given to all guests, promoted to our members and followers via e-blasts and social media and more.

Please review the information provided about Women in Wine's mission and events, and consider supporting with a financial or in-kind contribution.

Thank you for your consideration, we would be honored to have your support.

Women in Wine ✦ Fermenting Change in Oregon



Tier	Platinum	Gold	Silver	Bronze
Number of Sponsorships Available	2 available	4 available	5 available	7 available
Sponsorship Level	\$ 7,500	\$ 2,500	\$ 1,000	\$ 500
Recognition prominently displayed in program	x	x	x	x
Corporate name listed on website	x	x	x	x
Recognition at event	x	x	x	x
Comped Tickets	4	2	1	0
Discount on Event Tickets	\$150	\$160	\$175	\$175
Full page advertisement in program	x			
Half page advertisement in program		x		
Quarter page advertisement in program			x	
Logo on save the date	x			
Logo on all digital communications	x	x		
Logo on nametag	x			
Logo on goody bag	x	x		

Women in Wine ✨ Fermenting Change in Oregon



In-Kind Sponsorship

Please inquire

- Glasses
- Printing
- Programs
- Nametags
- Signage
- Happy Hour wine
- Photography
- Centerpieces
- Linens
- Pens